

2/22

PATH A: SOURCE TO ARS



FIG. 4a

PATH B: ARS TO SOURCE

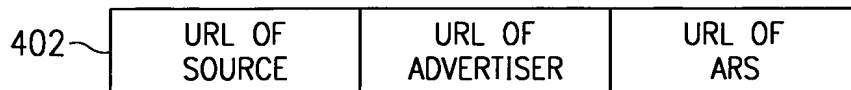


FIG. 4b

PATH C: SOURCE TO ADVERTISER



FIG. 4c

PATH D: ADVERTISER TO SOURCE

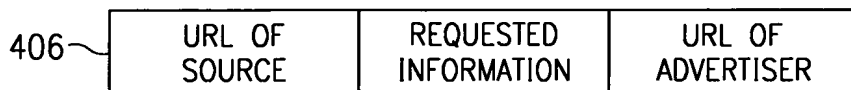


FIG. 4d

PATH E: ARS TO ADVERTISER (OPTIONAL)

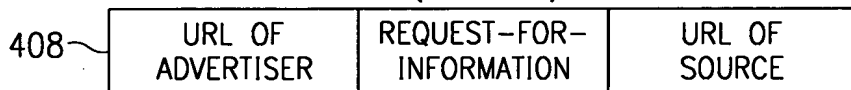


FIG. 4e

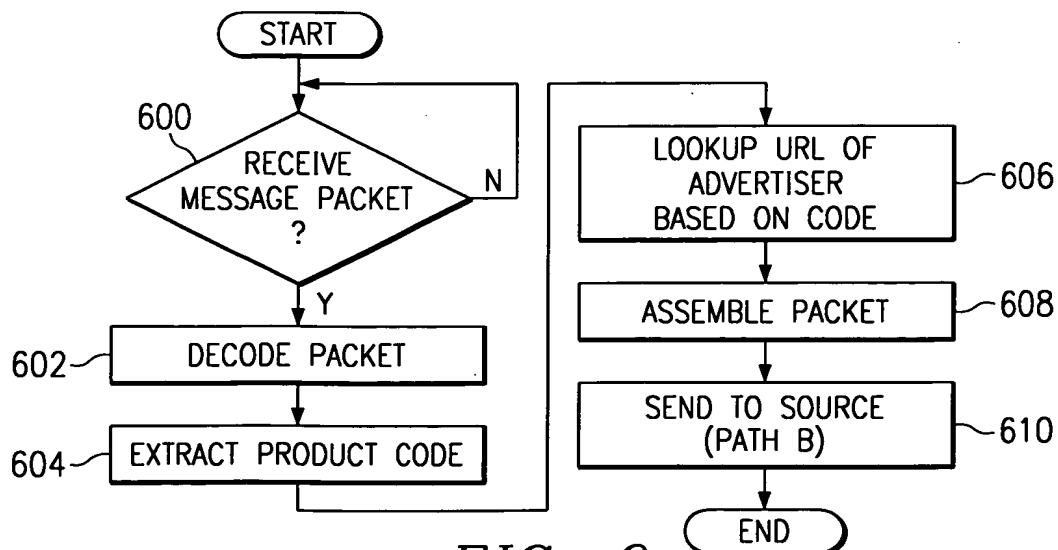


FIG. 6

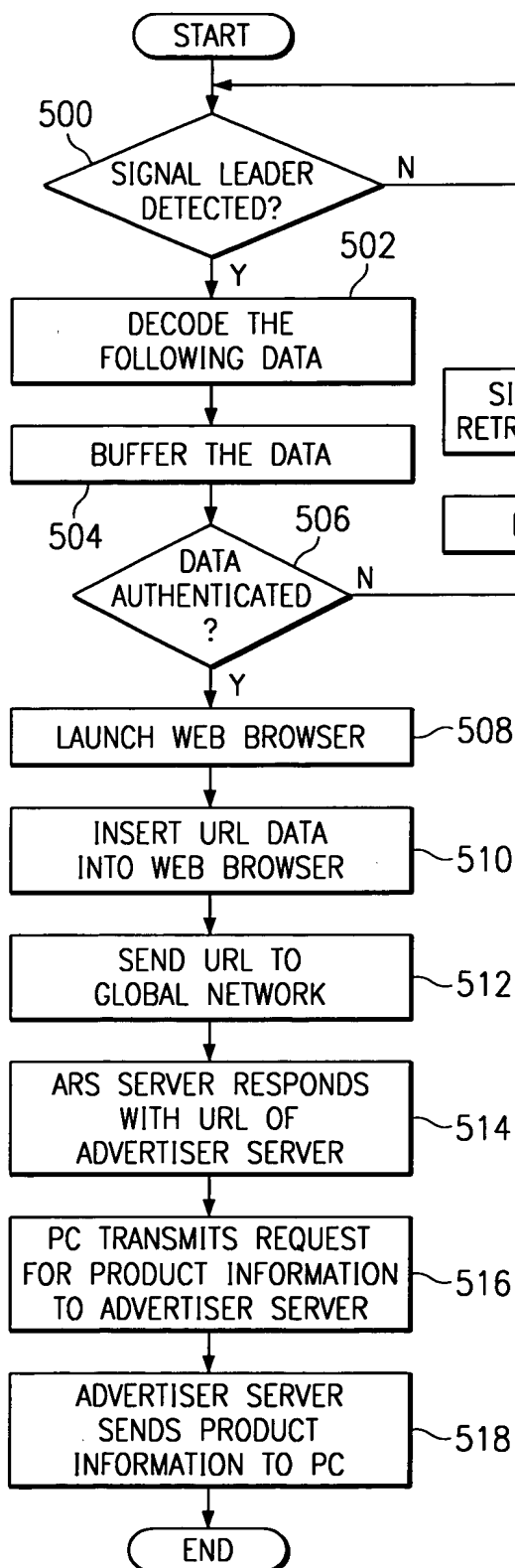


FIG. 5

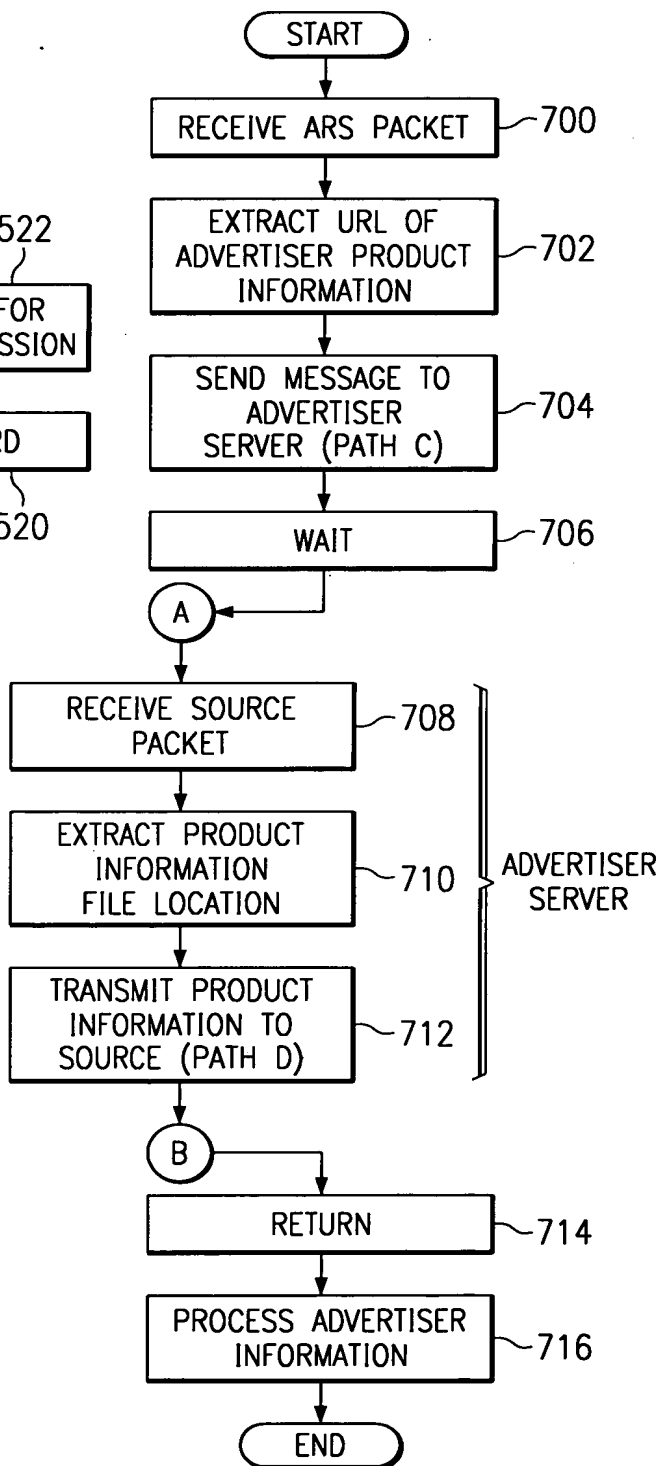


FIG. 7

4/22

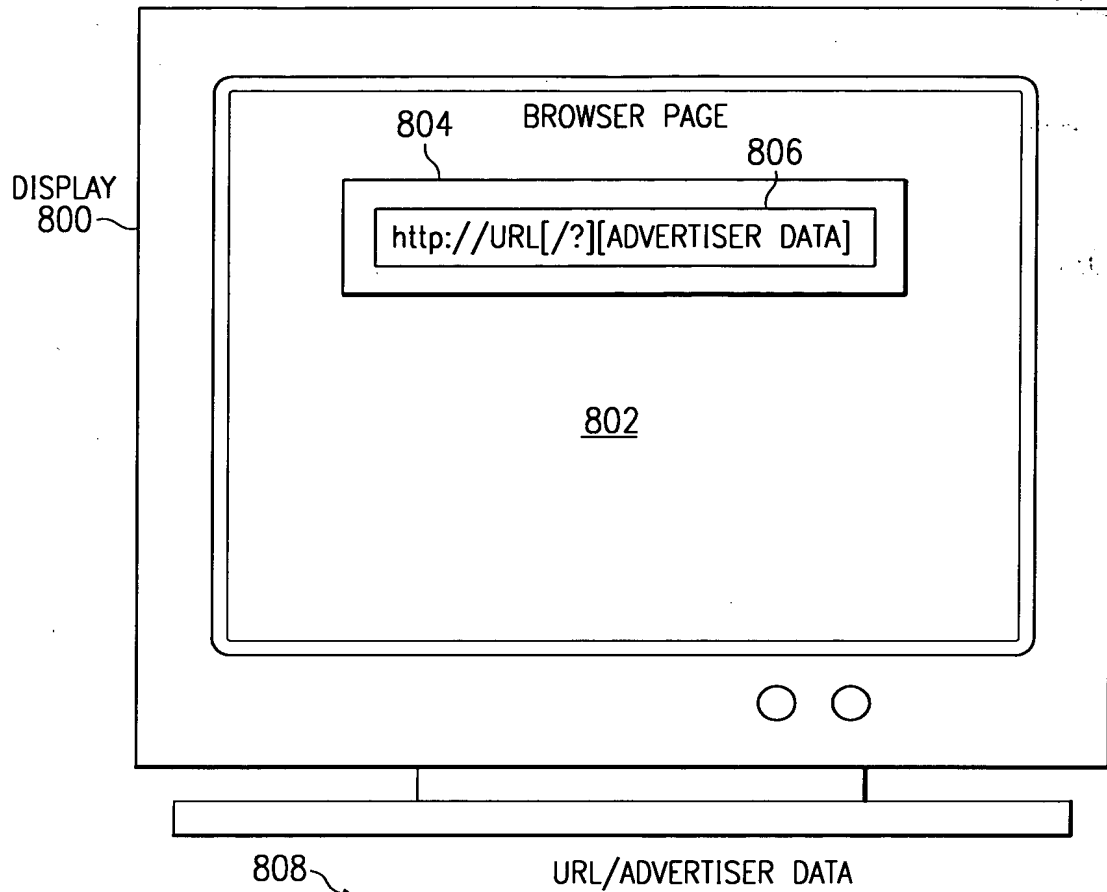


FIG. 8

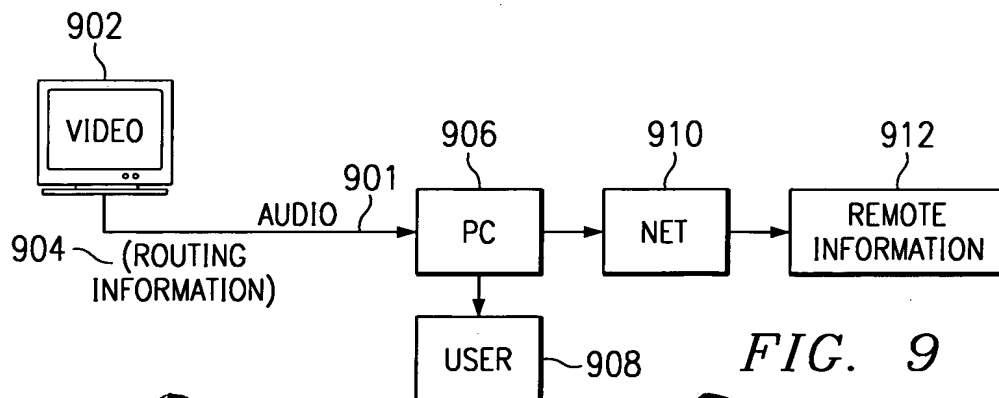
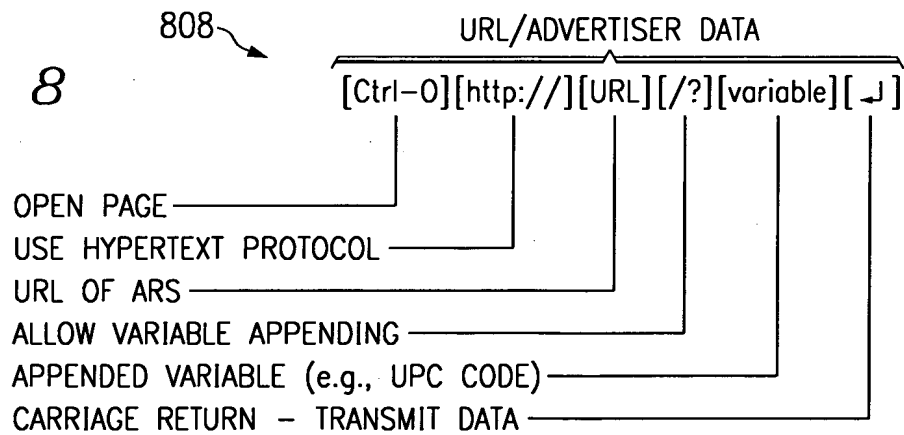
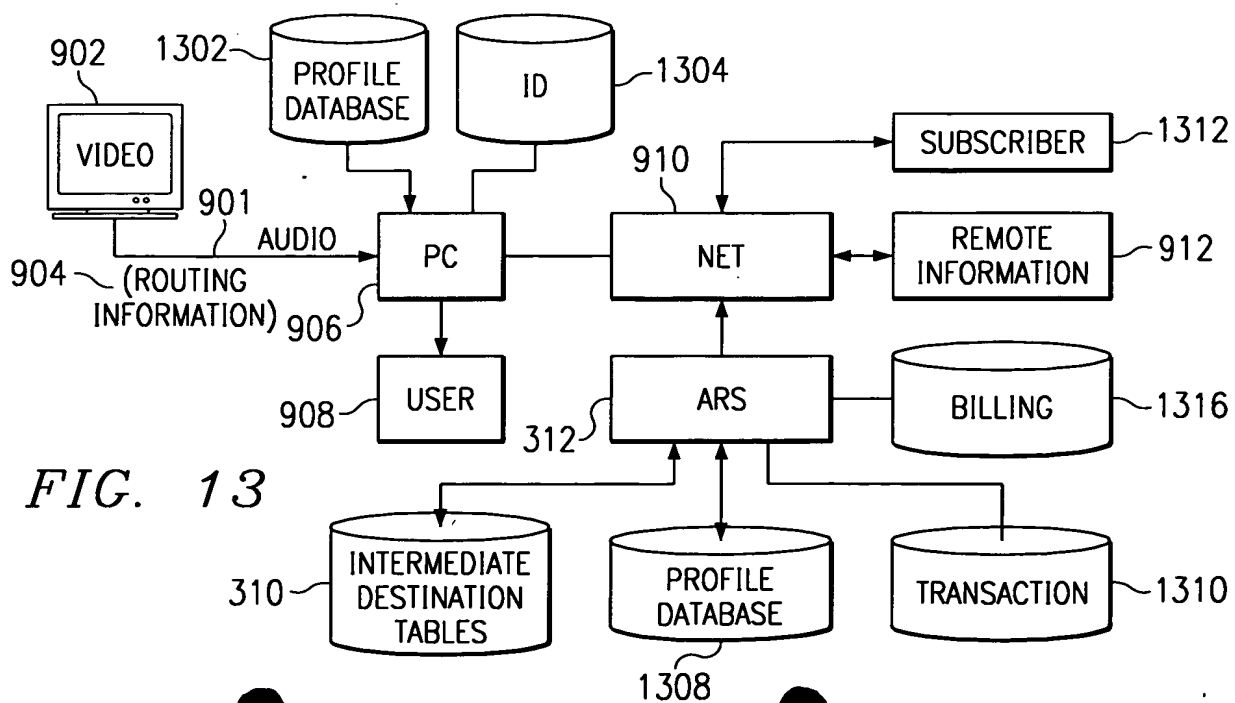
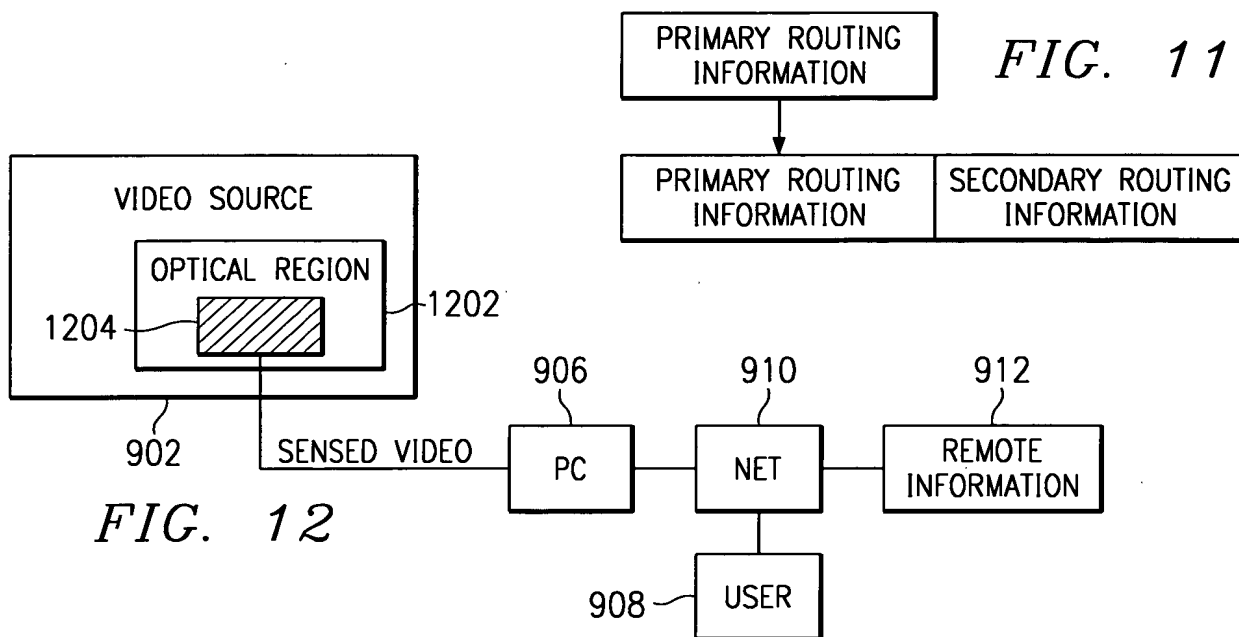
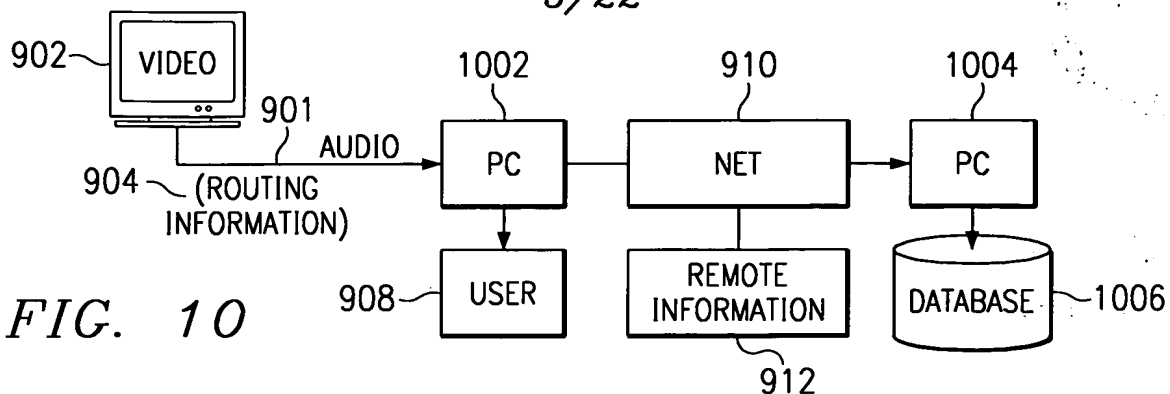


FIG. 9

5/22



6/22

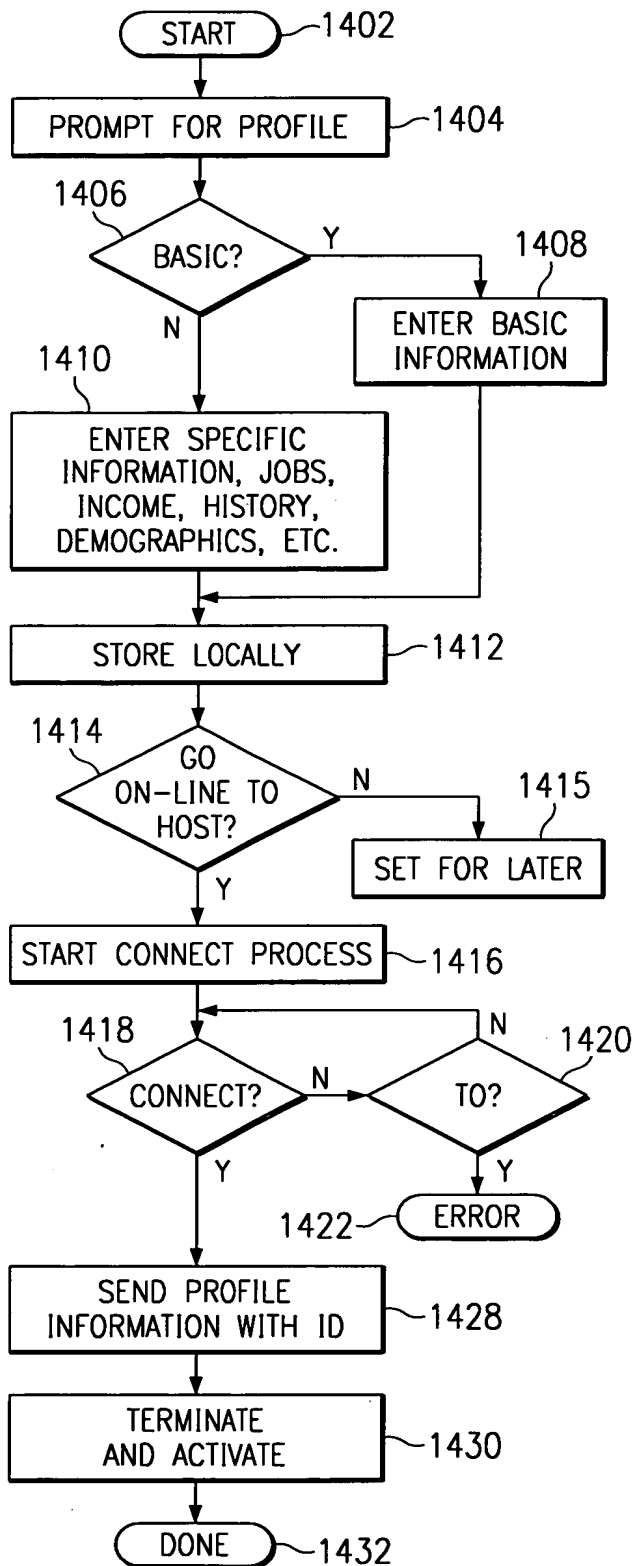


FIG. 14

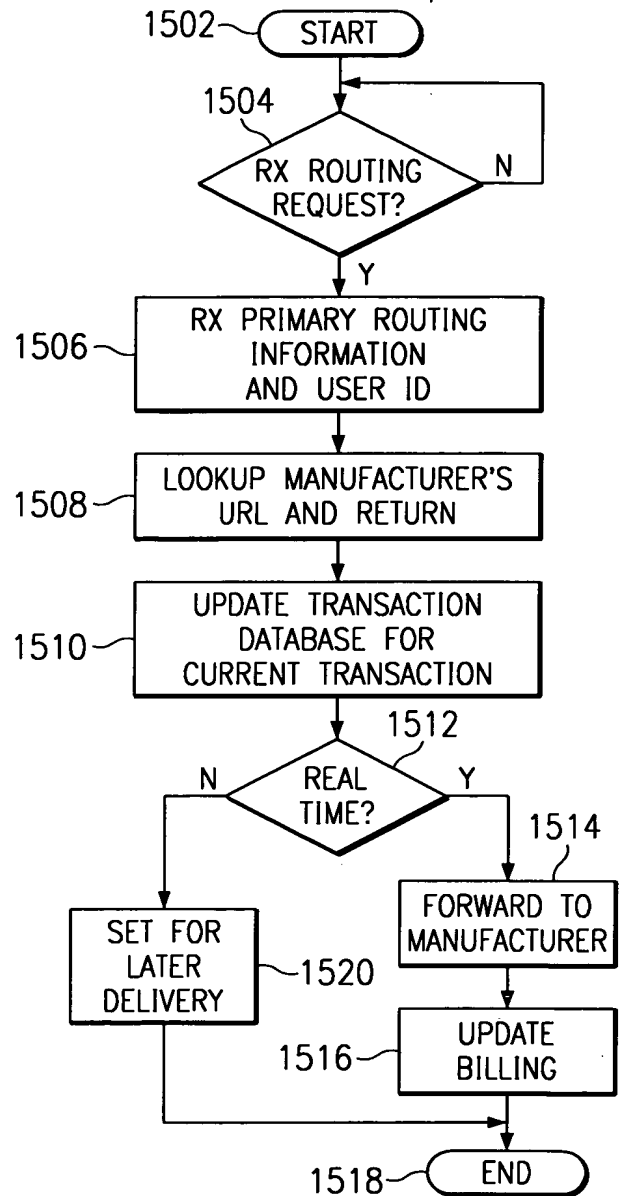
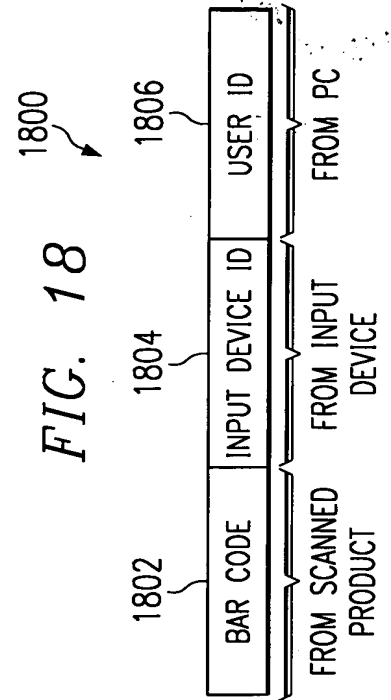
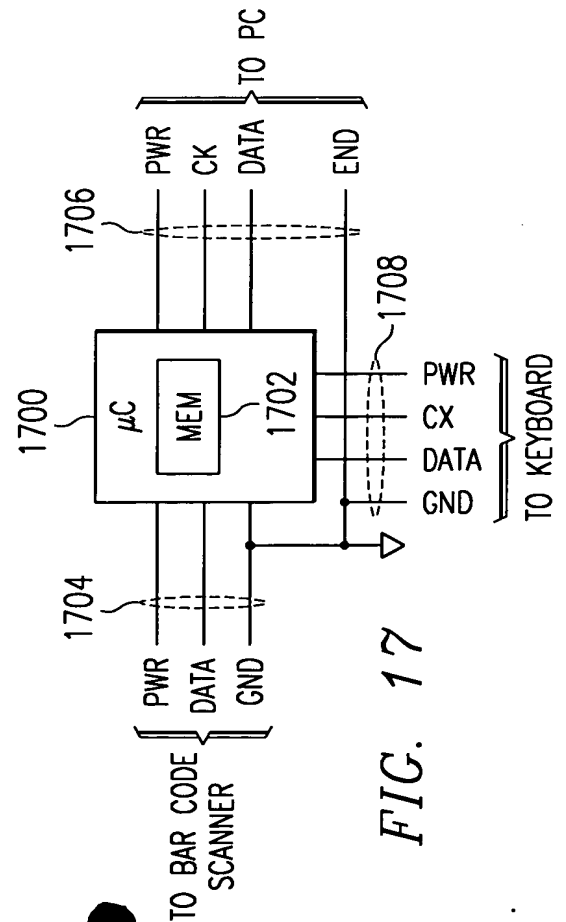
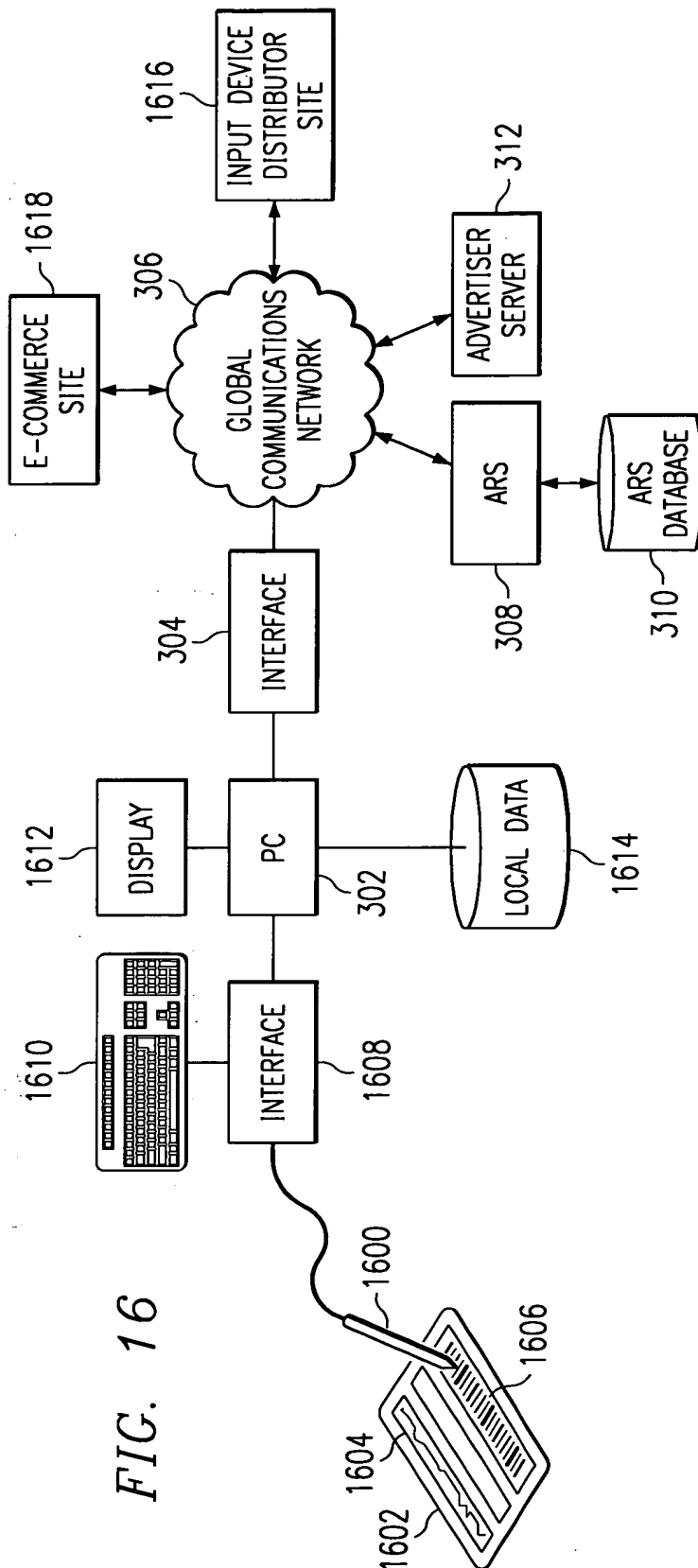


FIG. 15

7/22



8/22

FIG. 19

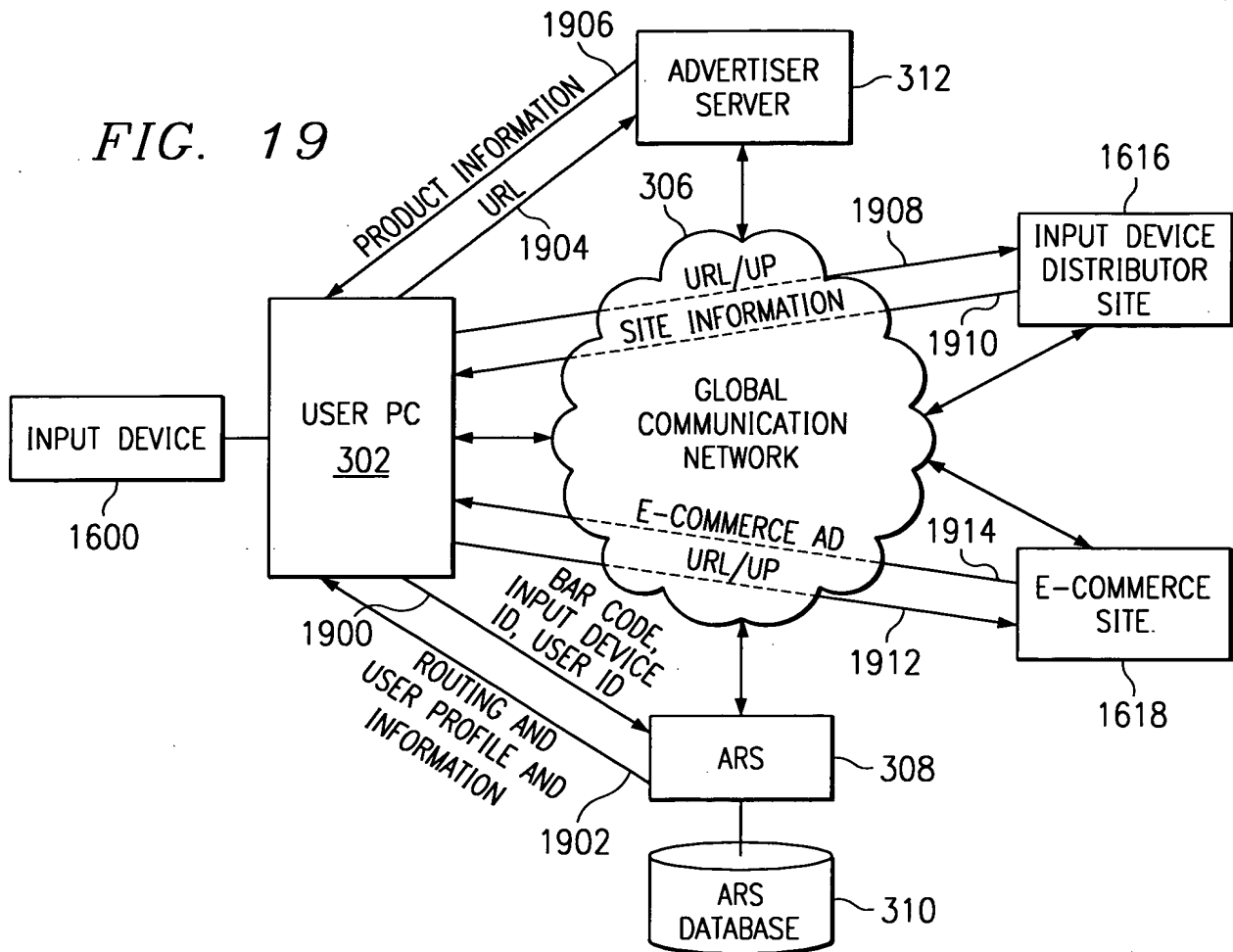
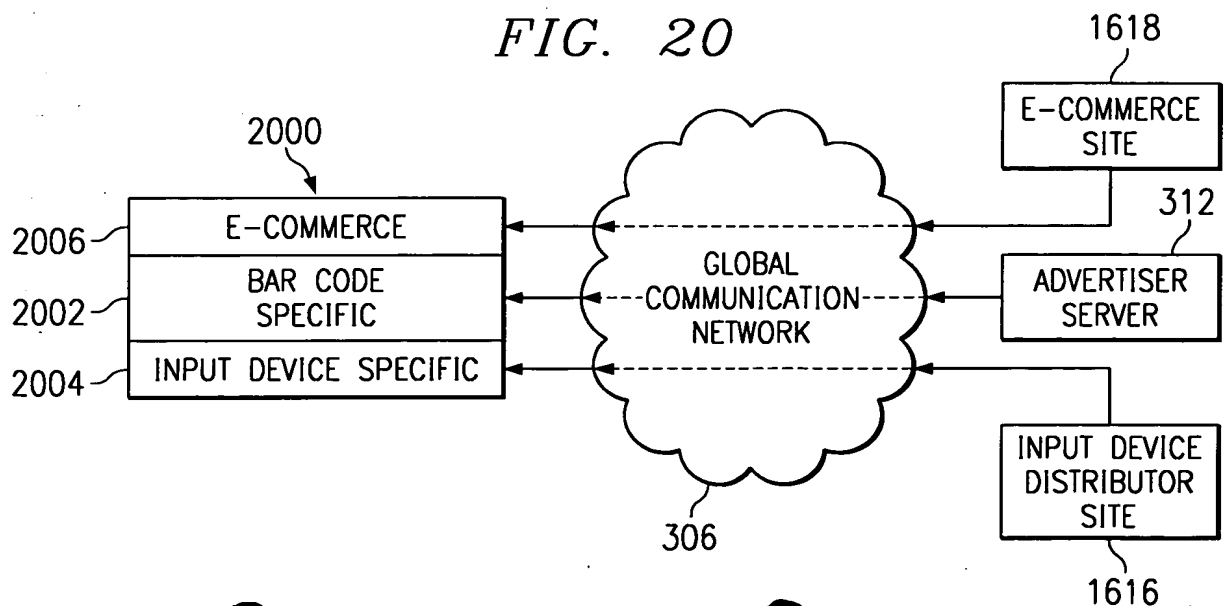


FIG. 20

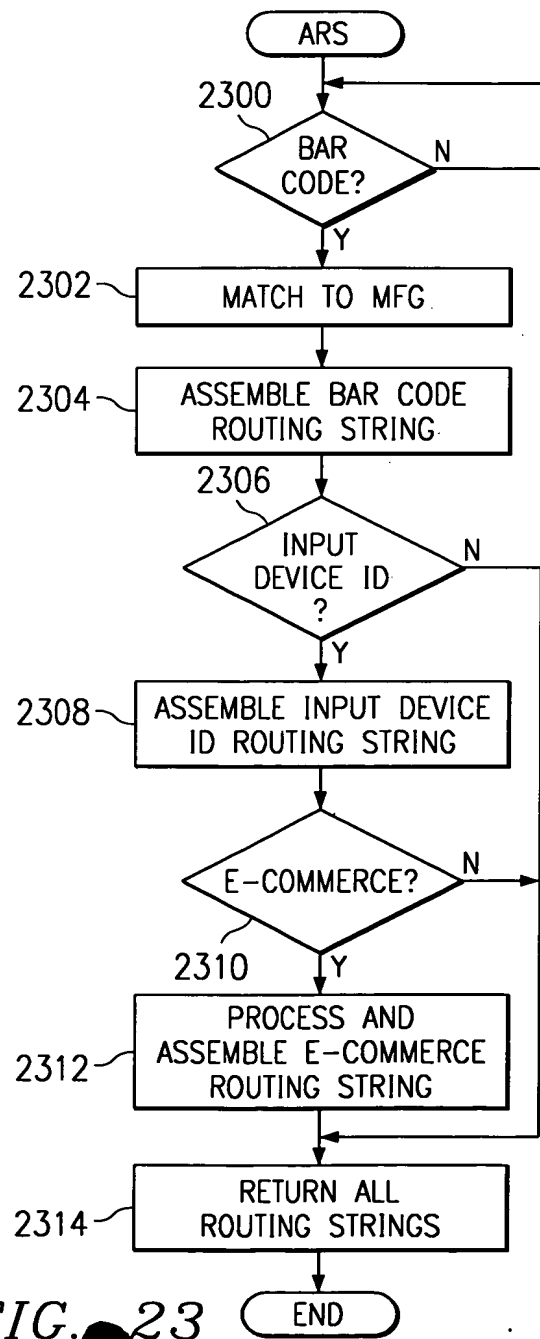
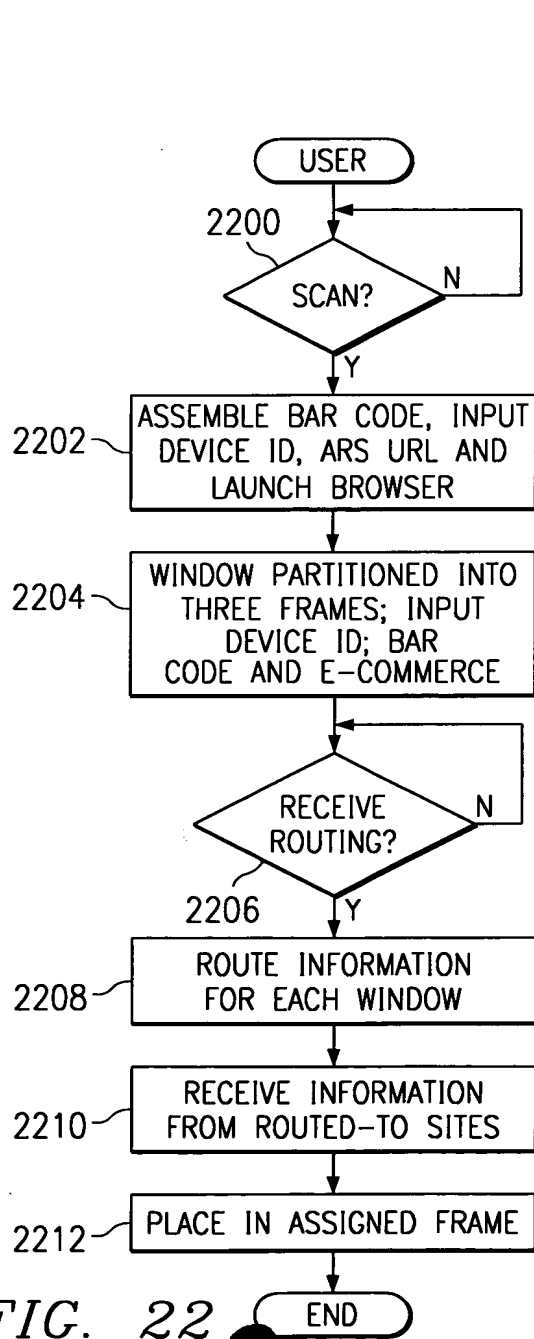


9/22

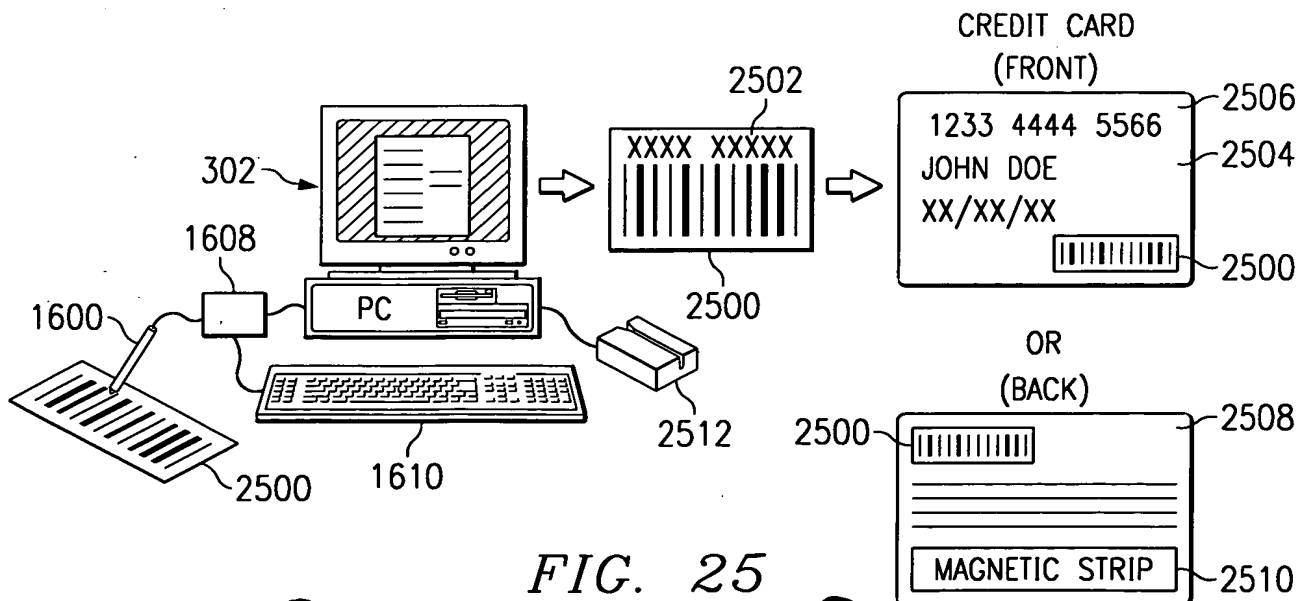
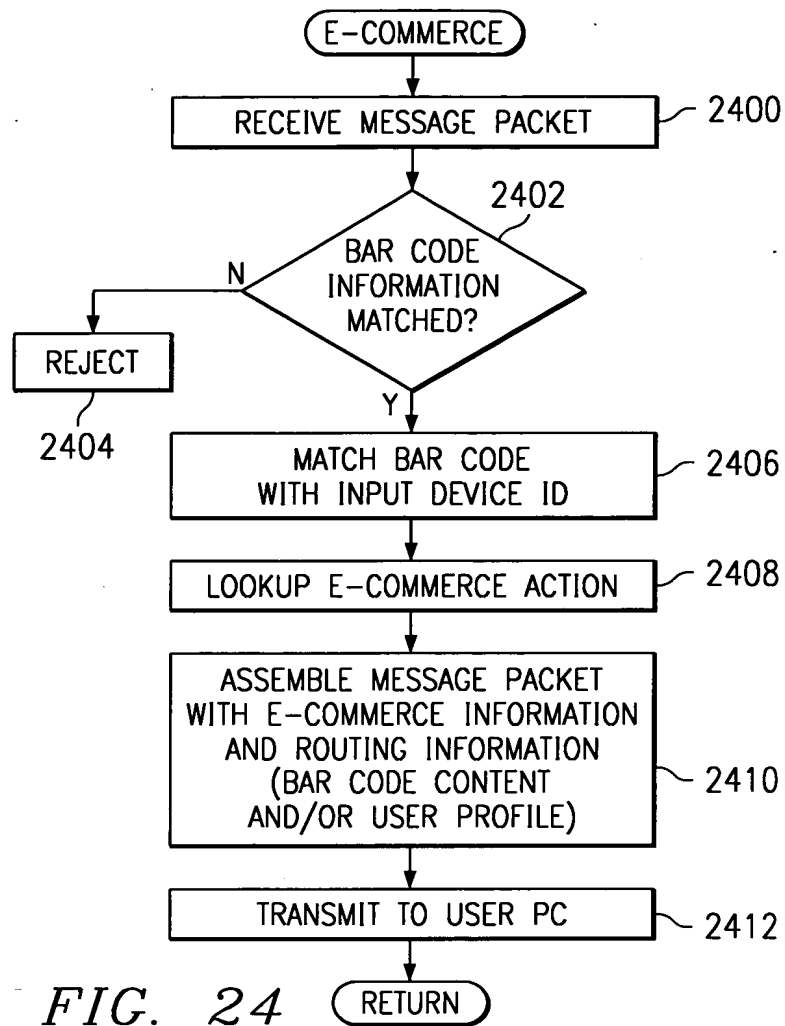
ARS DATABASE
 2100

FIG. 21

2102		2104		2106	2108	
PRODUCT		INPUT DEVICE		USER	E-COMMERCE	
BAR CODE	ROUTE	ID	DISTRIBUTOR	PROFILE	BAR CODE	INFORMATION



10/22



11/22

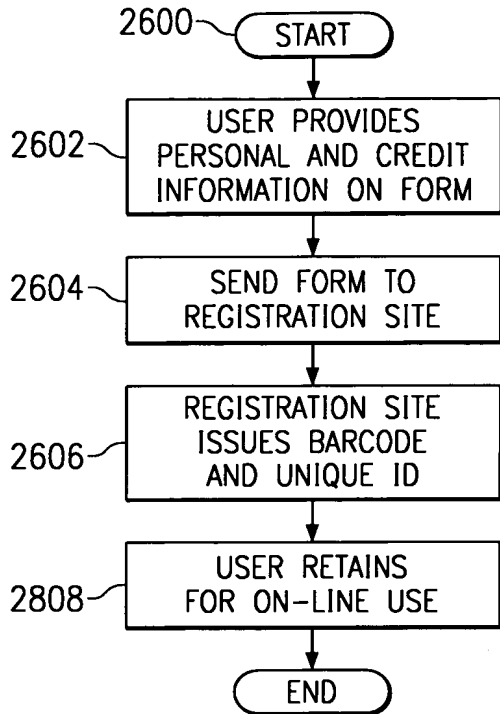


FIG. 26

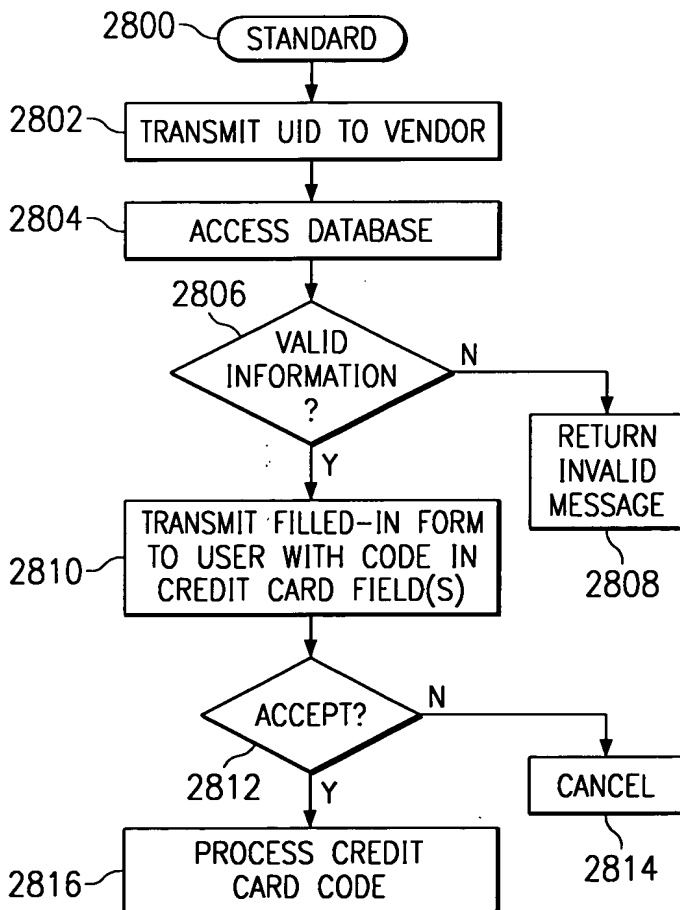


FIG. 28

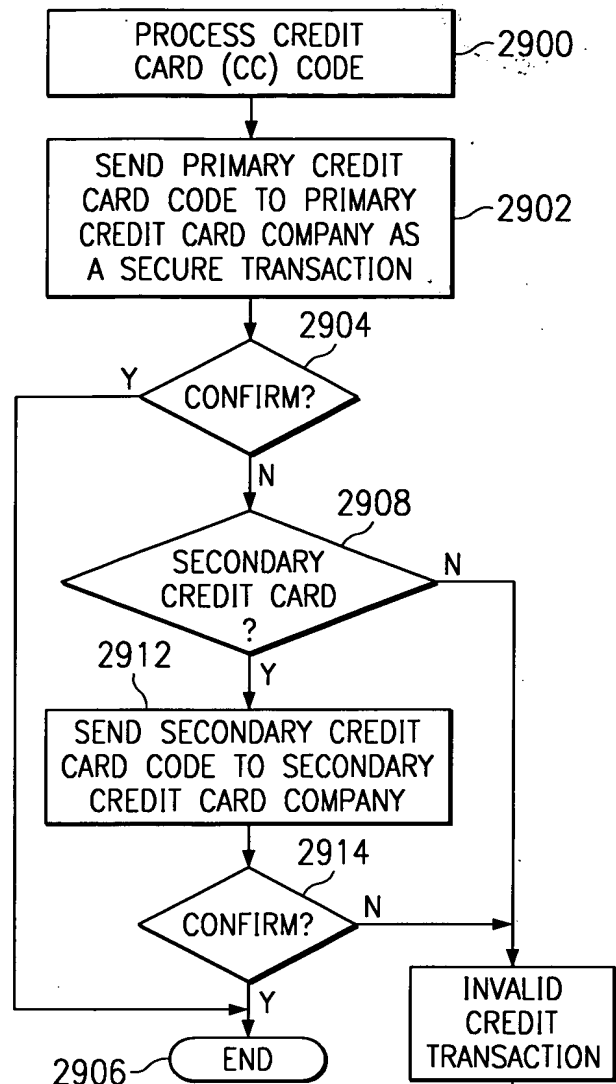
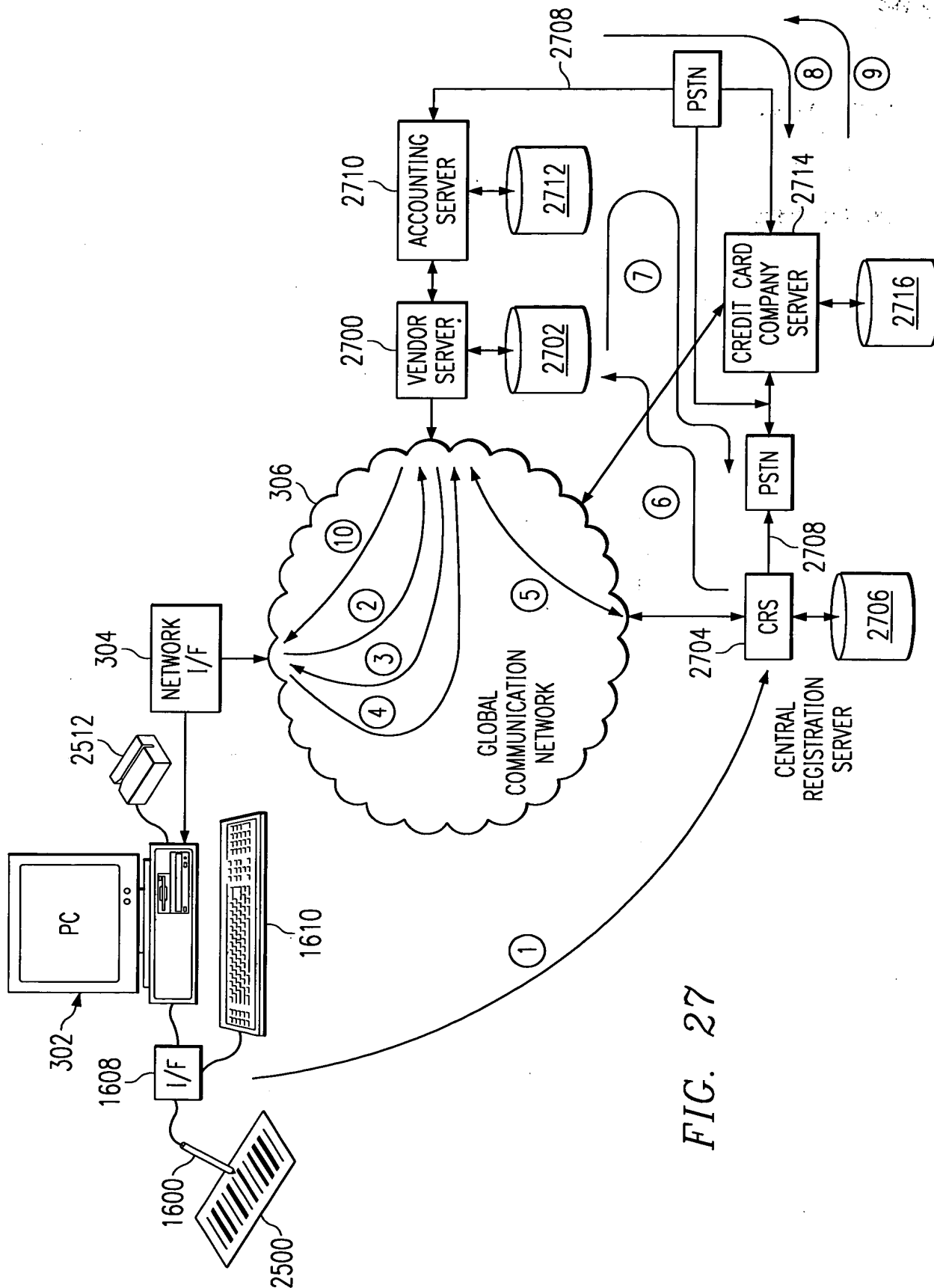
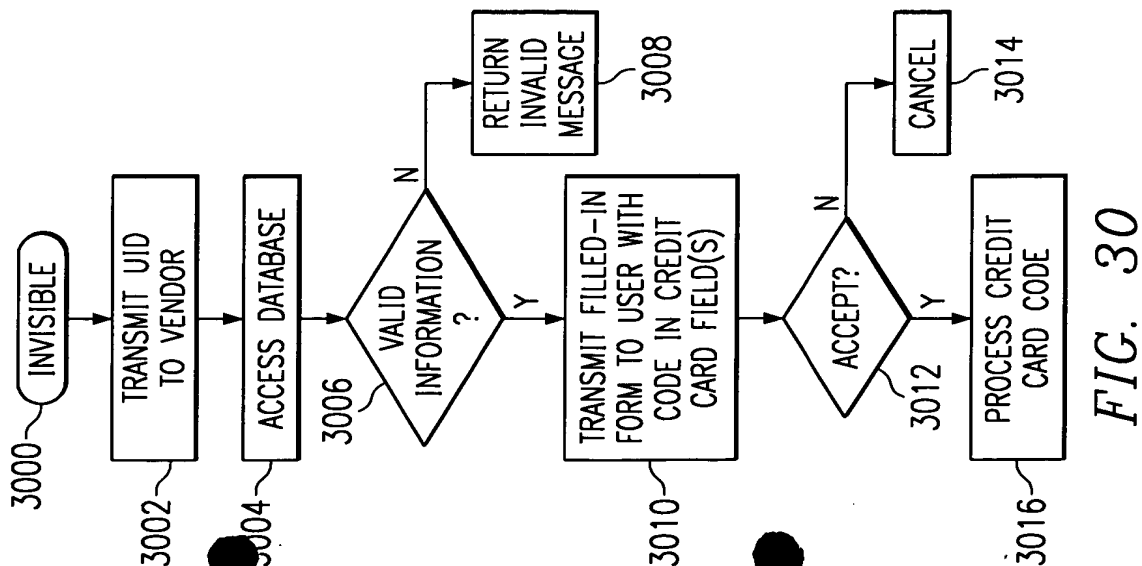
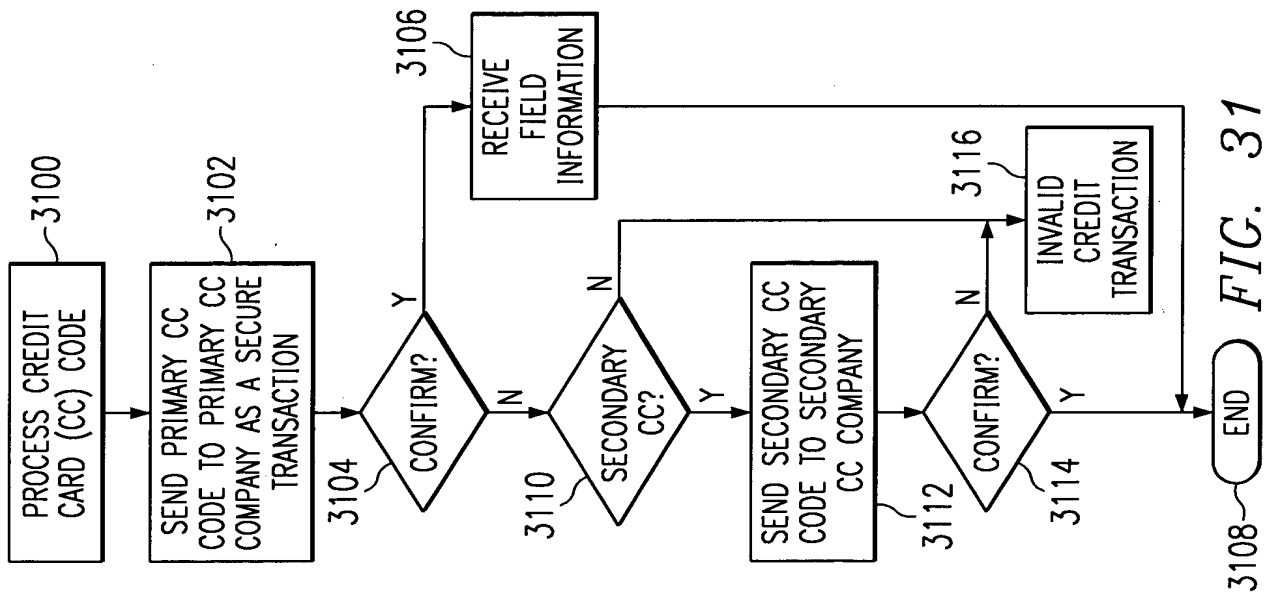
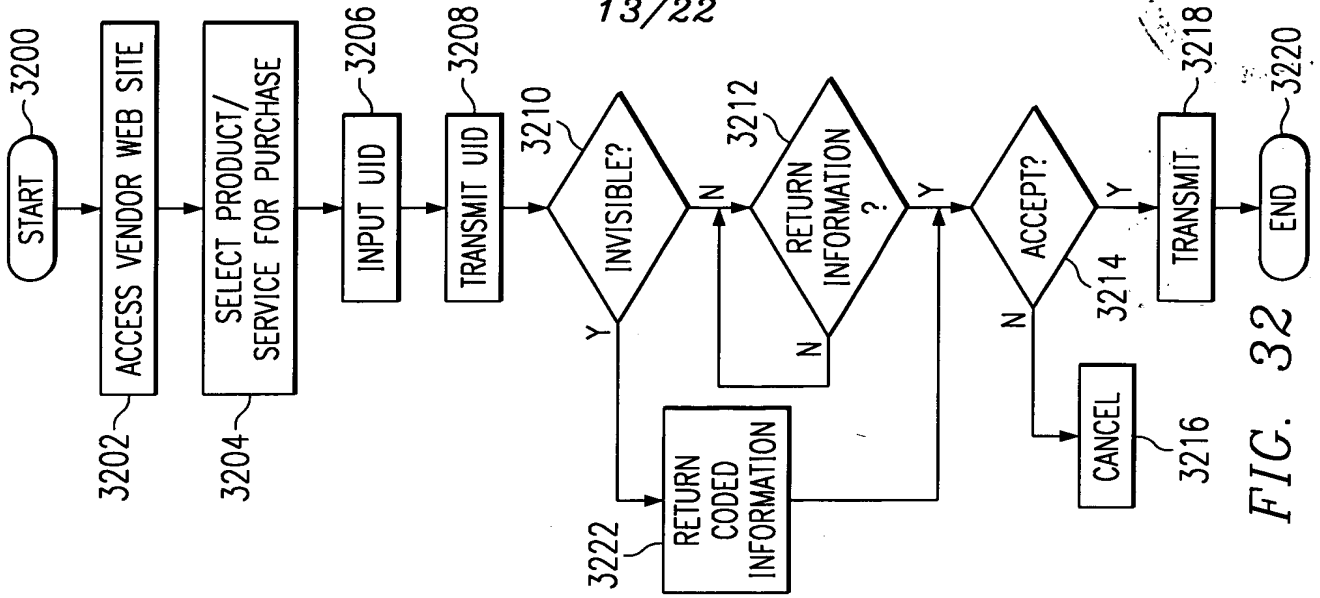


FIG. 29



13/22



14/22

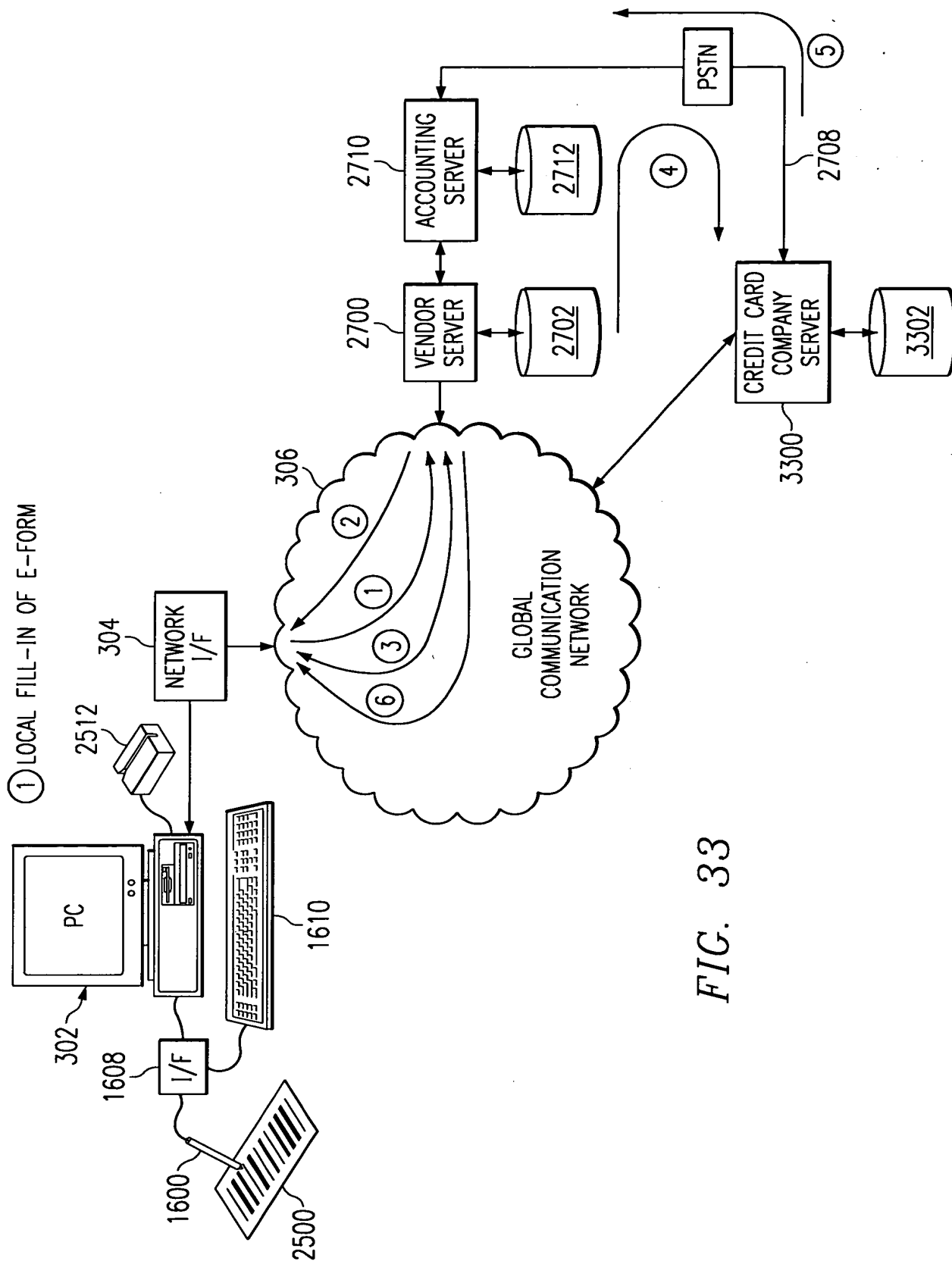


FIG. 33

15/22

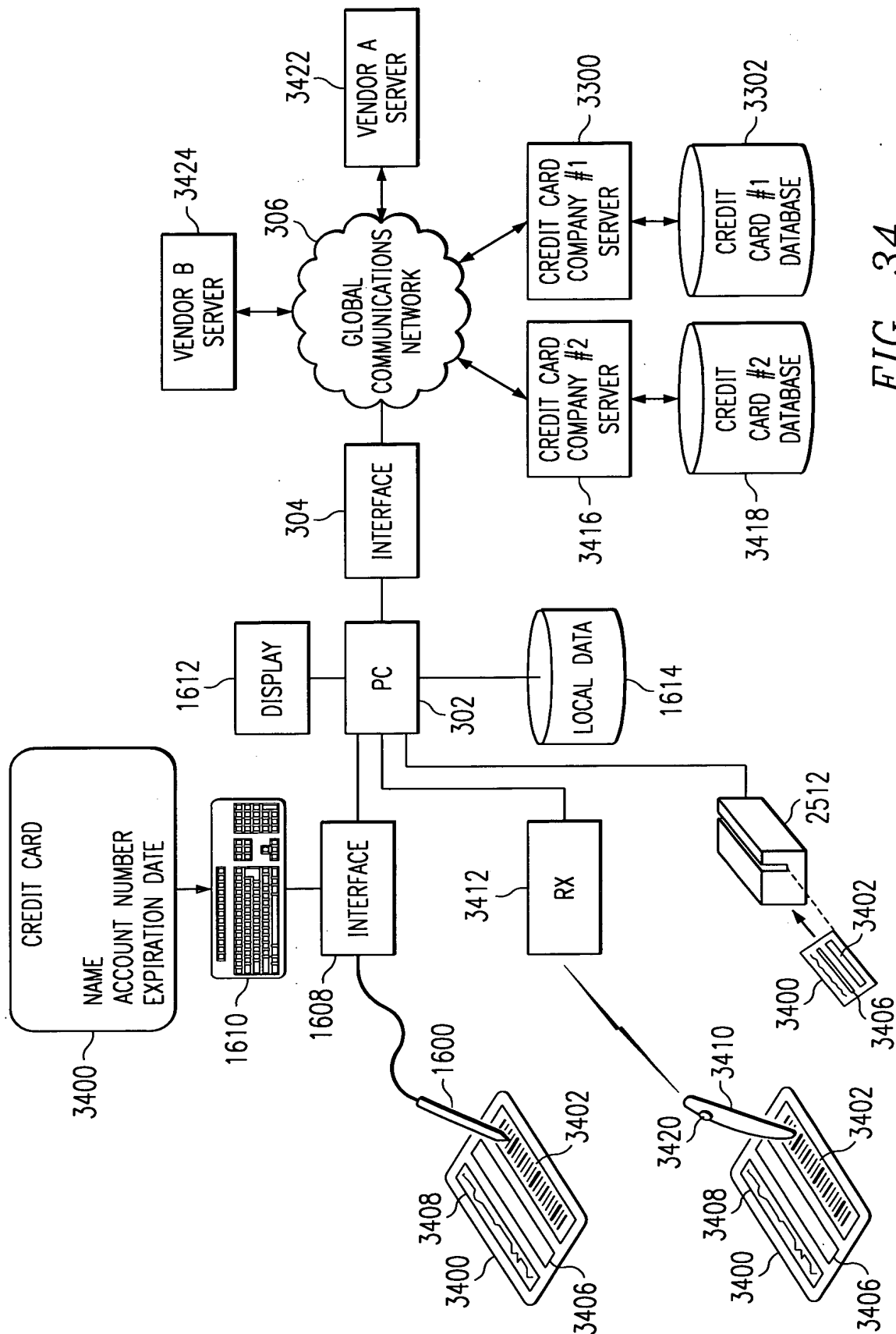


FIG. 34

16/22

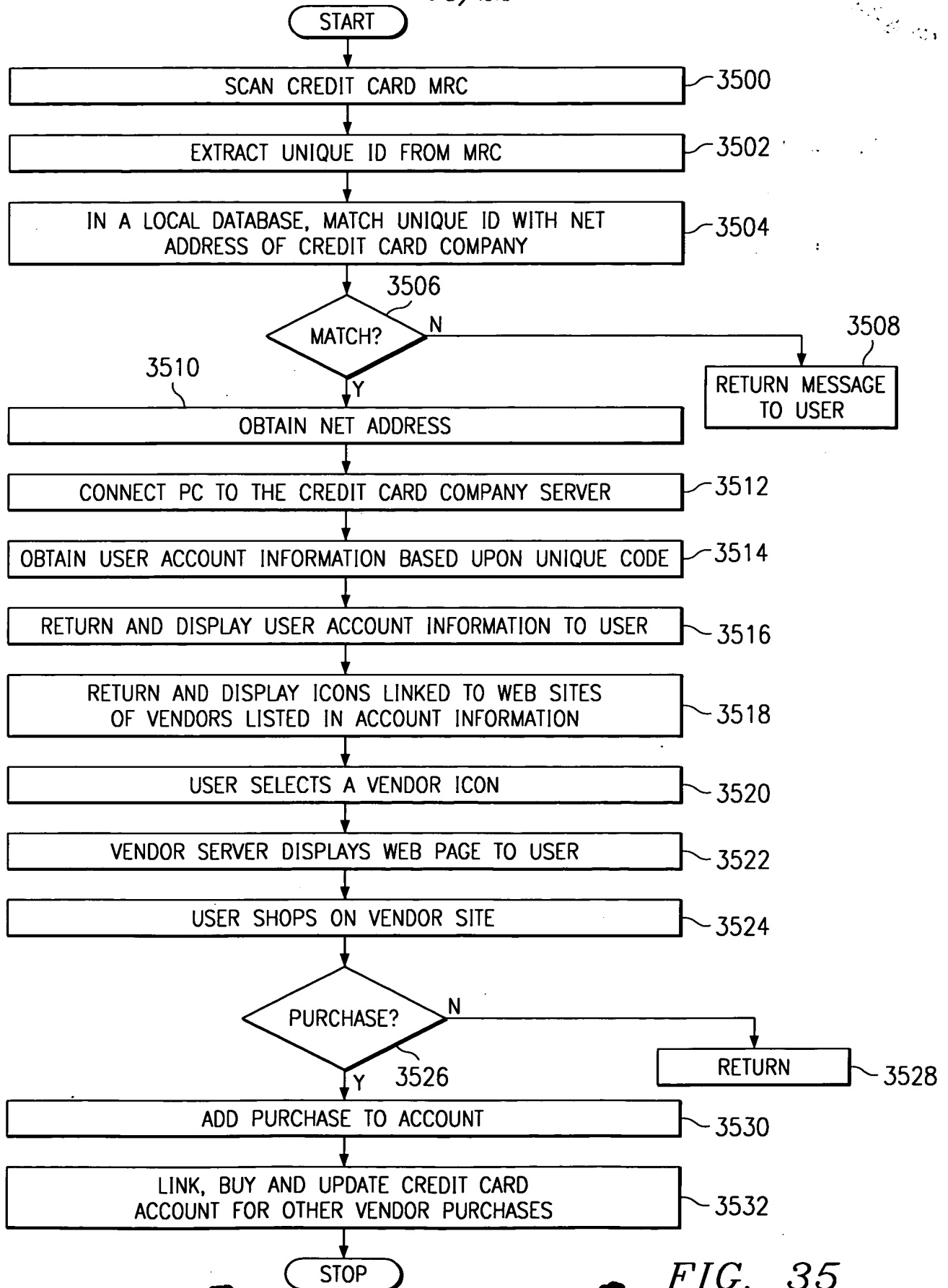
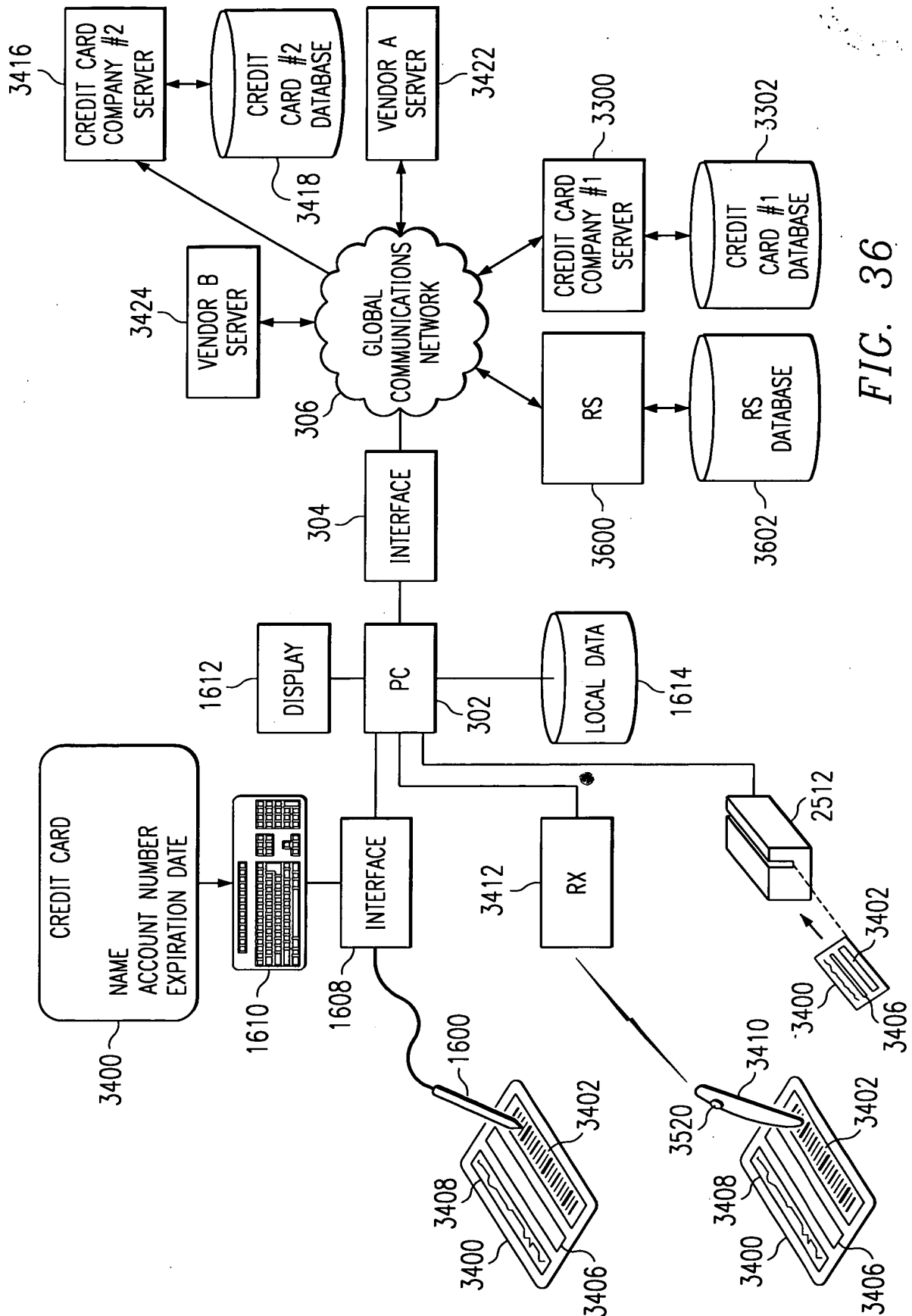
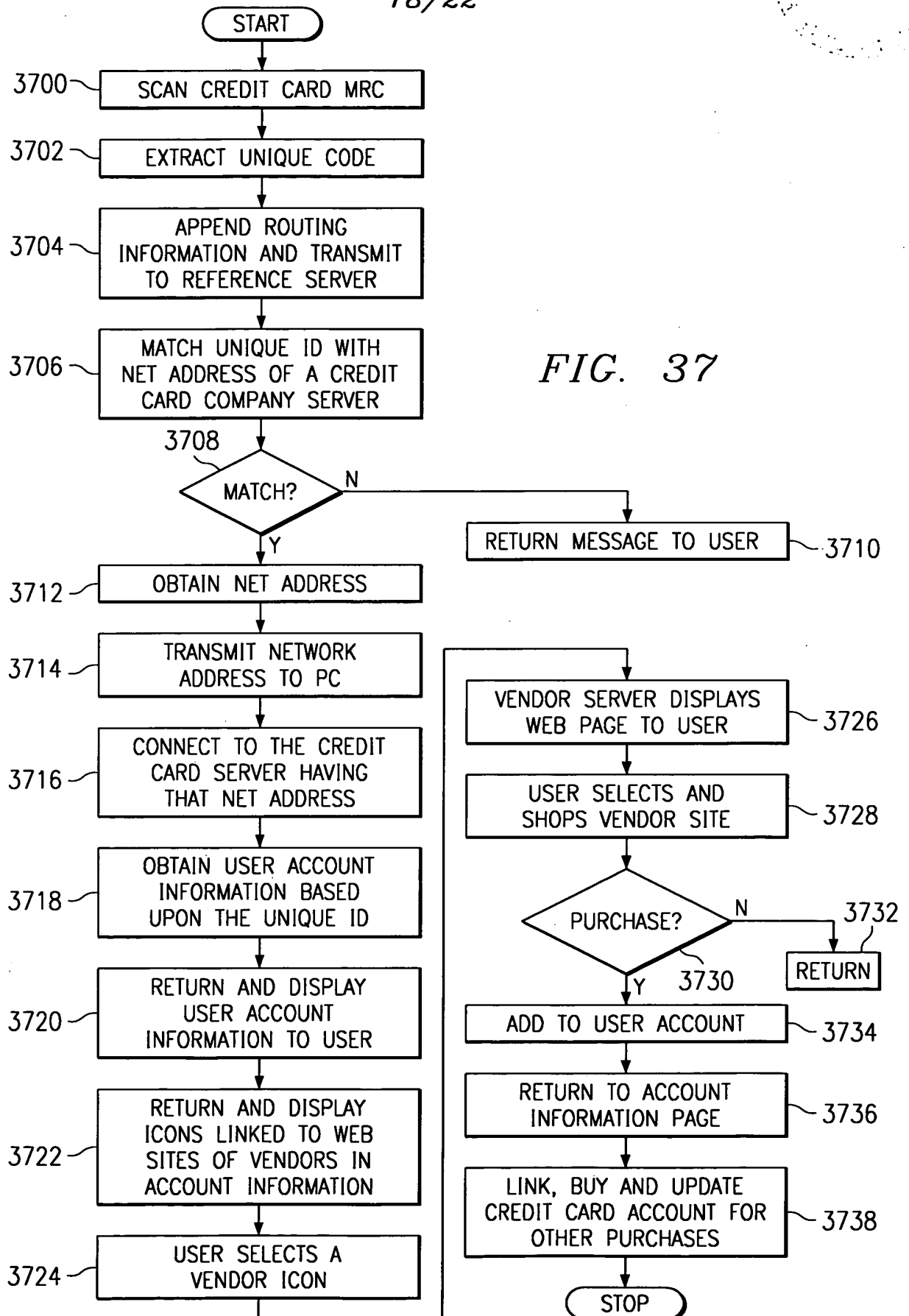


FIG. 35



18/22



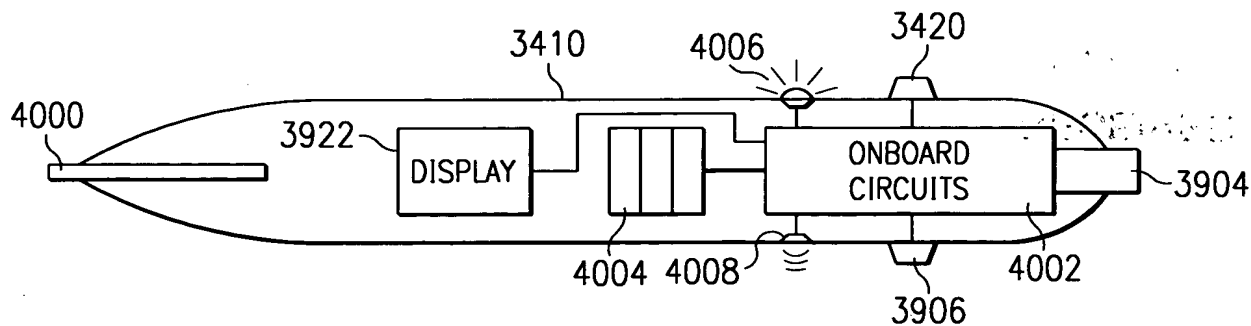


FIG. 40

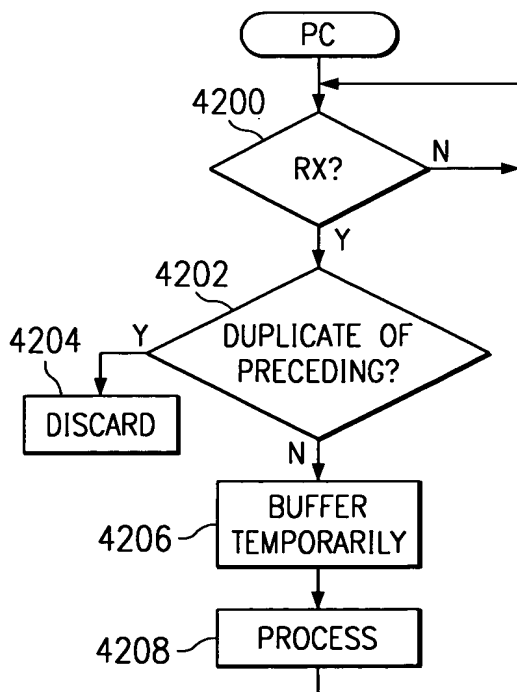


FIG. 42

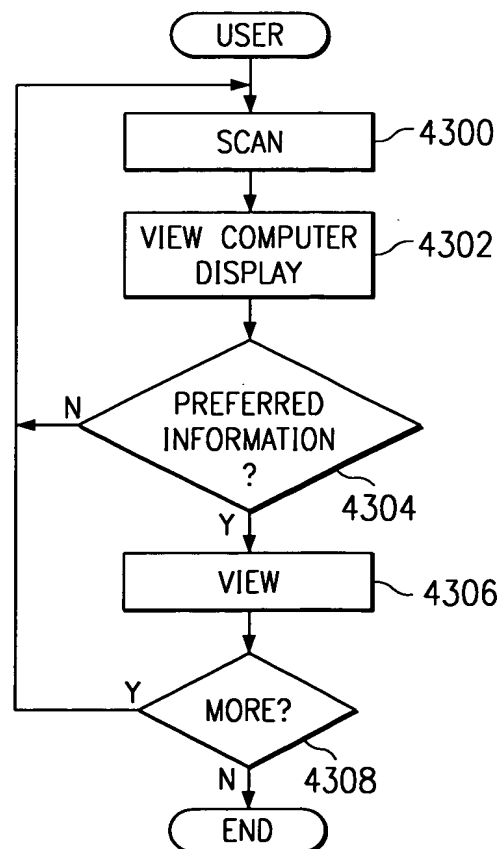


FIG. 43

